



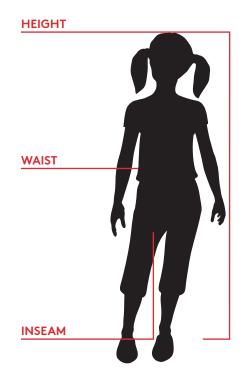
GIRLS' GUIDE TO A GREAT FIT

HOW TO ORDER THE RIGHT SIZE, FIRST TRY.

- 1. Kids grow fast, so measure your child every time you buy.
- 2. Remove bulky or heavy layers.
- 3. Begin with height, it's the best indicator to determine a child's size.
- 4. After height, a child's weight and/or waist measurement is the best gauge if your child needs an extended size (slim or plus).

HOW DO I KNOW IF MY CHILD NEEDS AN EXTENDED SIZE?

- 1. If you normally buy her a size 12 to fit her waist, but the inseam is always too long, she may need a 10 Plus (10+). Here's why: a 10+ will give her extra room around her waist, yet has a shorter inseam, for a better overall fit in the waist and length.
- 2. If you normally buy her a size 12 to fit her waist, but the inseam is always too short, she may need a 14 Slim (14S). Here's why: a 14S is slimmer through the waist, yet has a longer inseam, for a better overall fit in waist and length.
 - *Be sure to compare her measurements with the size chart as she may need a different size in a slim or plus than her regular size.



REMEMBER! START WITH HEIGHT.

HEIGHT: Child should stand in stocking feet, with feet shoulder-width apart, back to a wall. Measure from floor to crown of head.

WAIST: Measure at the natural waistline. Have child bend to the side. Where the body curves is the natural waistline.

FOR TIPS ON FITTING A BLAZER, SEE THE WOMEN'S FIT GUIDE.

TODDLER			
size	2T	3T	4T
height (in)	33-35	36-38	39-41
weight (lbs)	27-29	30-33	34-38
waist (in)	20	20	21

COED - L	ITTLE KIE	os		COED - K	(IDS			
size	small	medium	large	size	small	medium	large	x-large
	4	5-6	6X/7		7/8	10/12	14/16	18/20
height (in)	40-42	43-47	47-49	height (in)	47-53	53-59	60-65	66-69
weight (lbs)	34-38	39-48	49-54	weight (lbs)	54-67	68-94	95-120	121-145
waist (in)	22	221/2-23	231/2	waist (in)	231/2-241/2	251/2-261/2	28-291/2	31-32½

LITTLE G	LITTLE GIRL (SLIM, REGULAR)											
size	sm	nall		me	large							
	48	4R	5S	5R	6XS/7S	6XR/7R						
height (in)	40-42	40-42	43-45	43-45	46-48	46-48	49-51	49-51				
weight (lbs)	28-32	34-38	33-37	39-43	36-42	42-48	46-52	52-58				
waist (in)	19¾	22	201/4	22½	20¾	23	211/4	23½				

BIG GIRL	BIG GIRL (SLIM, REGULAR, PLUS)																	
size			sn	nall			medium				large			x-large				
	7S	7R	7+	8S	8R	8+	108	10R	10+	128	12R	12+	148	14R	14+	16S	16R	16+
height (in)	49-51	49-51	49-51	52-54	52-54	52-54	55-57	55-57	55-57	58-60	58-60	58-60	61-62	61-62	61-62	62-63	62-63	62-63
weight (lbs)	46-52	52-58	63-71	55-62	61-68	72-80	65-81	71-87	81-90	79-89	85-95	91-108	93-104	99-110	109-120	103-114	109-120	121-131
waist (in)	211/4	23½	27½	22	241/4	28	23	25	28½	24	26	30½	25	28	32	26	30	34



WOMEN'S GUIDE TO A GREAT FIT

WOMEN'S TOPS: MEASURE YOUR BUST, CHEST AND ARM.

BUST/CHEST: Measure around the fullest part of your chest, keeping the tape parallel to the floor. (Subtract 1' if you're measuring over clothes.)

ARM: Place hand on hip. Start at center back of your neck, measure across the shoulder to the elbow and down to the wrist.

WOMEN'S BOTTOMS: MEASURE YOUR WAIST, HIPS AND INSEAM.

WAIST: Remove your belt and bend to your side. Where your body curves is your natural waist. Measure here even if you wear your pants lower.

HIPS/THIGH: Stand with your legs shoulder-width apart. Measure the fullest part of your hip/thigh area. (Subtract 1" if you are measuring over clothes.)

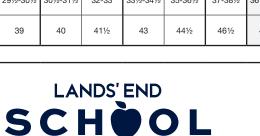
INSEAM: Start where the insides of your legs meet and measure down the inner leg seam of your pants to your hem, or measure the inseam on your favorite pair of pants.

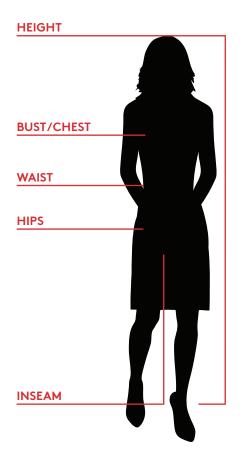
BLAZER FIT TIPS

When you try on a blazer, shirt sleeves should end $\frac{1}{2}$ " to 1" past the blazer sleeves. The length should cover the backside and the collar show reveal about $\frac{1}{2}$ " of your shirt collar.

YOUNG WOMEN - JUNIORS												
size	size 1 3 5 7 9 11 13											
bust (in)	31½	32½	33½	34½	35½	37	38½					
waist (in)	26	27	28	29	30	31½	33					
hip (in)	34¾	35¾	36¾	37¾	38¾	401/4	41%					
HEIGHT FOR	HEIGHT FOR ALL SIZES - 5'4" - 5'7"											

hip (in)	34¾ 3	5% 36%	37¾	38¾	401/4	41¾												
HEIGHT FOR	ALL SIZES - 5'4	' - 5'7"																
WOMEN'	S																	
size	XX	-small	x-s	mall	sn	nall	medium large		ge	x-large	0X	1	Х	2	Х	3X		
	00	0	2	4	6	8	10	12	14	16	18	14W	16W	18W	20W	22W	24W	26W
bust/chest (ii	n) 31	32	33	34	35	35	37	38½	40	42	44	42½	44	46	48	50	52	54
arm (in)	291/4	29½	29%	301/8	30½	30¾	31	31%	31%	32	321/4	31%	31¾	321/8	32½	327/8	331/8	33%
arm tall (in)			•		31%	31¾	321/8	32½	321//8	331/4	33%							
waist (in)	24½-25⅓	25½-26½	261/2-271/2	27½-28½	28½-29½	291/2-301/2	30½-31½	32-33	33½-34½	35-36½	37-38½	36½-37½	38-39	40-41	42-43	44-45	46-47	48-49
hips (in)	34	35	36	37	38	39	40	41½	43	44½	46½	44½	46	48	50	52	54	56
NOT ALL ST	YLES ARE AVA	I ARI F IN ALI	SIZES															





THE RIGHT FIT.

OUR SKIRTS COME IN THREE LENGTHS

The right fit is Guaranteed. Period.®

STORY SKIRT

ABOVE THE KNEE

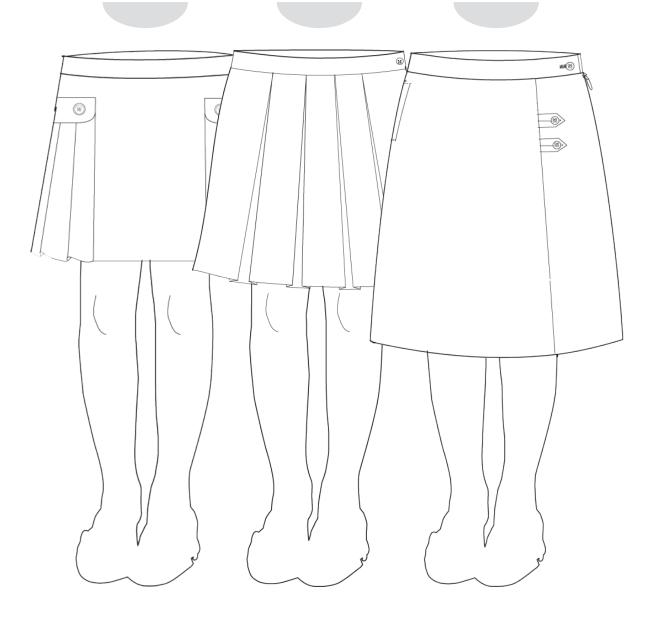
Sits slightly below the waist. Hits at mid-thigh.

TOP OF BELOW THE KNEE

Sits slightly below the waist. Hits at top of the knee.

THE KNEE

Sits slightly below the waist. Full knee coverage.





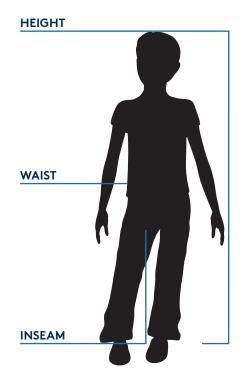
BOYS' GUIDE TO A GREAT FIT

HOW TO ORDER THE RIGHT SIZE, FIRST TRY.

- 1. Kids grow fast, so measure your child every time you buy.
- 2. Remove bulky or heavy layers.
- 3. Begin with height, it's the best indicator to determine a child's size.
- 4. After height, a child's weight and/or waist measurement is the best gauge if your child needs an extended size (slim or husky).

HOW DO I KNOW IF MY CHILD NEEDS AN EXTENDED SIZE?

- 1. If you normally buy him a size 12 to fit his waist, but the inseam is always too long, he may need a 10 Husky (10H). Here's why: a 10H will give him extra room around his waist, yet has a shorter inseam, for a better overall fit in the waist and length.
- If you normally buy him a size 12 to fit his waist, but the inseam is always too short, he may need a 14 Slim (14S).
 Here's why: a 14S is slimmer through the waist, yet has a longer inseam, for a better overall fit in the waist and length.
 - *Be sure to compare his measurements with the size chart as he may need a different size in a slim or husky than his regular size.



REMEMBER! START WITH HEIGHT.

HEIGHT: Child should stand in stocking feet, with feet shoulder-width apart, back to a wall. Measure from floor to crown of head.

WAIST: Measure at the natural waistline. Have child bend to the side. Where the body curves is the natural waistline.

TODDLER			
size	2T	3T	4T
height (in)	33-35	36-38	39-41
weight (lbs)	27-29	30-33	34-38
waist (in)	20	20½	21

COED - L	ITTLE KID	os	
size	small	medium	large
	4	5-6	6X/7
height (in)	40-42	43-47	47-49
weight (lbs)	34-38	39-48	49-54
waist (in)	22	22½-23	23½

LITTLE BO	LITTLE BOY (SLIM, REGULAR)											
size	sm	nall		medium								
	48	4R	5S	5R	6S	6R	7S	7R				
height (in)	40-42	40-42	43-45	43-45	46-47	46-47	47-49	47-49				
weight (lbs)	28-32	34-38	33-37	39-43	36-42	42-48	42-47	49-54				
waist (in)	20	22	20½	22½	21	23	21½	23½				

BIG BOY	BIG BOY (SLIM, REGULAR, HUSKY)											
size		small		medium								
	88	8R	8H	108	10R	10H	128	12R	12H			
height (in)	50-53	50-53	50-53	53-56	53-56	53-56	57-59	57-59	57-59			
weight (lbs)	47-58	55-67	62-75	59-71	68-80	76-90	72-83	81-94	91-105			
waist (in	22½	24½	27½	23½	25½	28½	24½	26½	29½			

COED - K	(IDS			
size	small	medium	large	x-large
	7/8	10/12	14/16	18/20
height (in)	47-53	53-59	60-65	66-69
weight (lbs)	54-67	68-94	95-120	121-145
waist (in)	23½-24½	25½-26½	28-29½	31-32½

BIG BOY	BIG BOY (SLIM, REGULAR, HUSKY)												
size large								x-large					
	148	14R	14H	16S	16R	16H	18S	18R	18H	208	20R	20H	
height (in)	60-62	60-62	60-62	63-65	63-65	63-65	66-67	66-67	66-67	68-69	68-69	68-69	
weight (lbs)	84-96	95-108	106-119	97-109	109-120	120-134	110-122	121-132	135-148	123-135	133-145	149-161	
waist (in)	26	28	31	271/2	291/2	32½	29	31	34	30½	32½	35½	



MEN'S GUIDE TO A GREAT FIT

MEN'S SHIRTS/BLAZERS

NECK: Measure around midpoint of the neck. Put a finger inside the tape when measuring to allow for a comfortable fit.

CHEST: Measure around the fullest part of your chest, keeping the tape parallel to the floor. (Subtract 1" if you are measuring over clothes.)

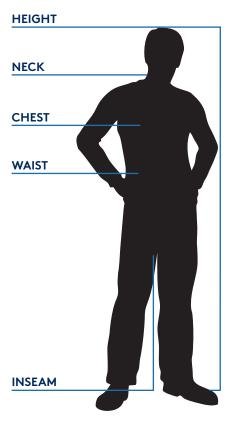
ARM: Place hand on hip. Start at center back of your neck, measure across the shoulder to the elbow and down to the wrist.

SPORT SHIRT/BLAZER SIZE RANGE: Use your chest and arm measurements to determine which size range to order.

MEN'S PANTS

WAIST: Remove your belt and bend to your side. Where your body curves is your natural waist. Measure here even if you wear your pants lower. (Subtract 1' if you are measuring over clothes.)

PANTS LENGTH (INSEAM): Start where the insides of your legs meet and measure down the inner leg seam of your pants to your hem, or measure the inseam on your favorite pair of pants.



YOUNG MEN'S												
size	27	28	29	30	31	32						
waist (in)	27	28	29	30	31	32						
hip (in)	34	35	36	37	38	39						
HEIGHT FOR ALL SIZES - 5'6" - 6'												

MEN'S																		
Size	sm	mall medium		large		x-large		xx-large		2XL		3XL		4XL		5XL		
neck (in)	14	14½	15	15½	16	16½	17	17½	18	18½	18	18½	19	19½	20	201/2	21	21½
chest (in)	34	36	38	40	42	44	46	48	50	52	50	52	54	56	58	60	62	64
arm (regular) (in)	32½	33	33½	34	34½	35	35½	36	36½	36½	36½	36½	36½	36½	37	37	37½	37½
arm (tall) (in)	34	34½	35	35½	36	36½	37	37½	38	38	38	38	38	38	38½	38½	39	39
waist (regular) (in)	28	30	32	34	36	38	40	42	44	46	46	48	50	52	54	56		
NOT ALL STYLES ARE AVAILABLE IN ALL SIZES																		

